

Dear Community Friends,

I would like to introduce myself and my motivation behind the development of People Smart Consulting. My name is Stephanie Tristan and I am a local girl who grew up here in Palm Desert. My husband Mark currently works in education for Desert Sands Unified. We have four beautiful children: Sabryna, Lydia, Daniel, and Marley. I fulfilled my associate's program in Digital Design/Computer Science. I went on to complete my undergraduate work at University of California, Berkeley with a focus in Business/Sociology. My Master's degree program is in Public Administration at Cal State San Bernardino.

I have a broad work background, having worked for small independent businesses to a corporate setting for General Electric in the Netherlands, and an extensive amount of contract work. **I have consistently engaged in volunteer work throughout my life including:** 1- A mentorship program to low-income Bay area youth (UC Berkeley Bridge Program); 2- An international student exchange program (Aspect Foundation); 3- Cancer charities (National Brain Tumor Foundation/Lauren's Run); Additionally, I have served my community through my participation: on boards, as a volunteer coach, with research projects, serving a foster care agency, churches, etc. *My children will share with you that I often speak to them about community service and the positive impact individuals can make.*

The **idea of "People Smart Consulting"** derived from my interest in starting a business I would see as valuable to my community. I am passionate about connecting to people and finding meaning in my life's work. I also enjoy working with different organizations and being challenged with various types of projects. As a little girl, I used to hide under the sheets with a flashlight so that I could keep reading, when I was supposed to be sleeping. *My love for reading has continued and transformed into additionally an obsession with learning, research, and analysis.* The idea of consulting for non-profits/public agencies was a perfect fit for me. This business will allow me to use my skills and knowledge in a way that is purposeful. More importantly, with charity as a central part of this desert, there is a need for my services.

My promise to you is to provide 100% of my efforts towards enhancing the organizations that serve our community. *Ten percent of my profits will be donated to an organization of my choice at the end of each year and I will continue to donate services on a project basis.*

I am so excited to this beginning in my life
and I look forward to working with all of you.

Stephanie Tristan
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